

IBF Standards: Checklist Submission

Industry Segment	Future-Enabled Skills
Skills Category	Data Fluency
Accreditation Scope	Training & Assessment

Proficiency Level	3	Data Storytelling
Abilities		Corresponding Evidence
Applying a use-case from the learner's workplace:		
1.1 Understand business problem, audience needs and objectives for story telling		
1.2 Select appropriate visualisation techniques and information displays to convey data and findings		
1.3 Organise the presentation of data to reflect trends and correlations		
1.4 Incorporate appropriate elements to create informative and dynamic data displays		
1.5 Incorporate interactive graphics, visuals and technical features into the data presentation		
1.6 Communicate limitations of data and interpretations of findings		
1.7 Describe context and commentary behind visualised data patterns		
1.8 Describe data trends and patterns in narrative format suited to level of understanding of audience		
1.9 Adjust language and presentation formats according to audience being communicated to		
1.10 Present and describe key meaning and insights		
Knowledge		Corresponding Evidence
1.1 Interpretation of data analysis and findings		
1.2 Types of visual and data display approaches		
1.3 Suitability of different data representations and visual displays for different contexts		
1.4 Data visualisation principles, tools and techniques		
1.5 Elements of data dashboards		
1.6 Questioning techniques		

1.7 Infographic creation and application capabilities	
1.8 Methods to identify audience context and needs	